

tschutti heftli
Collector's Album 2025

ILLUSTRATION CONTEST

European Women's Championship 2025:

For the 10th time, tschutti heftli is providing the artistic highlight at a major football tournament. Since 2008 we have been publishing a special kind of sticker album for the European Women's Football Championship or the Men's World Cup.

Instead of boring photos, the tschutti heftli collector's album offers real works of art. All teams are created by illustrators, graphic designers and illustrators.

To find the artists for the new collectors album, we are organising an illustration competition.





tschutti heftli
Sammelalbum 2025

ILLUSTRATION CONTEST

MAIN CATEGORY

Convince our jury that your illustration style belongs in the tschutti heftli scrapbook with your illustration style. The illustration competition is all about the European Women's Championship 2025 The task

Create a **portrait of Lara Dickenmann**, a pioneer and one of Switzerland's greatest female footballers. Her successes include five Swiss championship titles, in Germany and France she won a total of ten championship titles with VFL Wolfsburg and with Olympique Lyon. She also won the Champions League twice with this team.

The technique of that portrait is absolutely free. Whether 2-D or 3-D, colour or monochrome, digital or analogue, painted, glued or drawn, it doesn't matter.

Important:

Please be sure to state which technique you used to create your work. If the information on the technique is missing or incorrect, we reserve the right to exclude the work from the competition.

CLOSING DATE

Send your work as a PDF or JPG file in A4 format at 300 dpi
by November 20th, 2024 to contest@tschuttiheft.li with the subject line 'Lara'.

CATEGORY UNDER 13

Children and young people born in 2011 or later, design a portrait of their favourite female football player.

The technique is completely free. Whether 2- or 3-D, coloured or monochrome, digital or analogue, etched or generated, natural or artificially created, painted, glued or drawn, everything is allowed.

Important:

Please be sure to state which technique you used to create your work. If the information on the technique is missing or incorrect, we reserve the right to exclude the work from the competition.

CLOSING DATE

We need your work as a PDF or JPG file **by November 20th 2024**, in A4 format at 300 dpi to contest@tschuttiheft.li with the subject 'U13'.



tschutti heftli
Sammelalbum 2025

PRIZES

MAIN COMPETITION

The winners will get the chance to design a football team for Euro 2025 and thus become part of our legendary collector's album.

The distribution in Switzerland, Austria, Germany and other European countries offers a great platform to present yourself and your work to a large audience. All artists represented in the album will also receive a lump sum for expenses after Euro 2025, the amount of which will depend on the success of the album. The winners will also be invited to the album release in Lucerne in spring 2025.

CATEGORY U13

The jury will select eleven works from all submissions, which will be printed on a sticker and become part of the 2025 collector's album. You will also receive a complete album with your and all other stickers.

SELECTION PROCEDURE

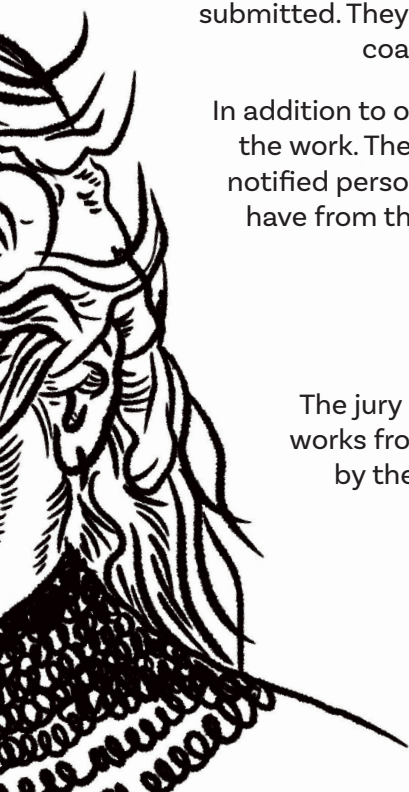
MAIN COMPETITION

The jury of experts from the fields of sport and art will select the 16 winners from the works submitted. They will be directly commissioned to design a team (eleven player portraits plus coach, crest and your self-portrait) for our album in their own style.

In addition to other personalities, Lara Dickenmann herself will also be on the jury to judge the work. The judging will take place at the end of November 2024. The winners will be notified personally by 1 December 2024 and published on our channels. The winners will have from the beginning of December 2024 to the end of January 2025 to realise the 14 images for the album.

CATEGORY U13

The jury of experts from the fields of sport and art will select the eleven best works from all the portraits submitted. The winners will be notified personally by the end of October 2021 at the latest and published on our channels.



MOST IMPORTANT FACTS

COMPETITION TASK

Main competition:

Design a portrait of Lara Dickenmann.

Category U13:

Create a portrait of your favourite female football player.

CLOSING DATE

20 November 2024 (date of receipt of e-mail, local time Switzerland).

FORMAT

Digital as PDF or JPG, minimum format DIN A4 at 300 dpi.

TECHNIQUE

All realisation techniques are permitted as long as no copyrights are not infringed.

A brief description of the of the technique and tools used is mandatory.

(Description in the e-mail text.) All works must be digitised, three-dimensional works must be photographed. Analogue submissions by post cannot be considered.

SUBMISSIONS

By e-mail to contest@tschuttiheft.li Each participant is only allowed one submission (in the case of multiple submissions only one will be selected and admitted to the competition). A confirmation of participation will be sent by e-mail within one week. Declaration of consent By submitting an entry, participants automatically agree to design a team for the collector's album if they are selected. The advertised prize money will only be paid out if the winners design a team for the collector's album. Furthermore, the participants declare that their work does not infringe any third-party copyrights.

USE

tschutti heftli receives a temporally, spatially and objectively unrestricted and and subject matter and non-exclusive right of use to the submitted work (including the right to modify and copy as well as the right of utilisation). tschutti heftli may use the submitted works for journalistic reporting, self-promotion and their and reproductions thereof in publications or exhibitions.

PRE-SELECTION

In the event of a very large number of submissions, tschutti heftli reserves the right to send the jury a pre-selected selection based on qualitative criteria.

No correspondence will be entered into regarding the competition.

Legal recourse is excluded.

SUBMISSIONS

Submissions must be sent exclusively by e-mail to contest@tschuttiheft.li stating first name, surname, address, telephone, e-mail and date of birth.

Please also state the technique used and any aids used and name the file as follows:

PRENAME_NAME_RESIDENCE.PDF or JPG (e.g. Jane_Doe_London.JPG)

